



naf

The Netherland-America Foundation

2020 ANNUAL
REVIEW



**Under the Patronage of Her Royal Highness Princess Margriet
of the Netherlands and Professor Pieter van Vollenhoven**

MISSION

Building on the enduring heritage and values shared between the peoples of the Netherlands and the United States, the Netherlands-America Foundation seeks to further strengthen the bonds between our two countries through exchange in the arts, sciences, education, business and public affairs.

Founded in 1921, the NAF is active in the following areas:

NAF-FULBRIGHT FELLOWSHIPS

Awarded to Dutch and American students pursuing graduate level studies at universities in each other's countries, funded by proceeds from the Peter Stuyvesant Ball and the Wilhelmina and Leendert Reuvers Educational Fund.

SCHOLARSHIPS

Awarded to high-achieving Dutch students for summer academic study and internships in Washington, DC, funded by proceeds from the NAF Ambassadors' Awards Dinner.

INTERNSHIP GRANTS

Awarded to high-achieving minority and low-income Dutch students through the Dekker-Padget Dutch2USA Internship Program.

Awarded to young women in partnership with the Elske Doets Young Lady Business Academy, a Netherlands-based organization that aims to empower the next generation of female leaders.

Awarded to graduates of the Master Global Health Program at Maastricht University, the Heersink Family Global Health Internship Fund, to help graduates pursue an internship in the United States.

INTEREST-FREE STUDY LOANS

Awarded to Dutch students seeking to study in the United States and, on similar terms, to American students seeking to study in the Netherlands. Funding sources include the Maarten van Hengel Memorial Fund, Mark Pigott Family Education Fund, Samuel Freeman Charitable Trust and NAF Study Loan Fund.

J1 VISA SPONSORSHIP

For Dutch students participating in internships or traineeships in the United States.

BUSINESS EXCHANGE

Supporting the exchange of viewpoints, expertise and ideas amongst members of the business community at NAF meetings and lectures.

GRANTS FOR CULTURE

Supporting exchange between the United States and the Netherlands, for all areas of the arts. Both emerging artists as well as established organizations are eligible.

BOOK TOURS

Showcasing internationally recognized scholars and writers from the Netherlands in presentations throughout the NAF chapter network.

FRIENDS FUNDS

Facilitating fundraising in the United States for Dutch cultural and educational institutions. The NAF's Fiscal Sponsorship Program provides a similar arrangement for individual projects. Through this structure, U.S. donors' gifts are tax-deductible.

HISTORY

Contributions to the restoration of historic buildings and monuments and to historic research, keeping the long historical ties between our two countries vital and current.

The NAF has chapters in Boston, Chicago, Houston, New York, Northern California, Southern California, Washington, DC, Western Michigan and the Netherlands, as well as an active alumni network, both in the Netherlands and the United States.

FROM THE CHAIR



DEAR MEMBER:

It is my pleasure to present the 2020 Annual Review of the Netherland-America Foundation. In 2020, we have continued to build bridges, creating mutual understanding and strengthening relationships between the two nations.

Thanks to the generosity of many of our members, sponsors, board members and other friends, and the dedication of hundreds of volunteers across the United States and the Netherlands, we have had a productive 2020. Despite the challenges that Covid introduced, we were able to deliver an impressive set of activities in 2020:

- **Supported 9 Fulbright scholars despite the travel restrictions that Covid brought**
- **Provided 5 Dutch and American students with interest free loans**
- **Sponsored 19 Dutch2USA internships, and while some to postpone their internship due to the pandemic, these students are committed to starting their internships in 2021**
- **Started the process of launching a similar internship program for American students in the Netherlands**
- **Funded 5 Washington DC interns; like our Dutch2USA interns some of these had to postpone their internship to 2021**
- **Organized 8 cultural grants and 16 exhibitions and other cultural projects, which all went online. We learned that the audiences we can reach are three to five times larger than a live event**
- **Promoted and funded over 30 business and networking events. Like the cultural programs, most of business events were recorded and made available to our members for future review**
- **Invested in our Friends Funds Program, by adding an additional 5 Funds.**

Our fundraisers went virtual. Several fundraisers had already planned live events which subsequently were transformed into virtual events. All teams did double duty trying to close the Covid budget shortfall. Several chapters stepped up and organized fundraisers. I have

an immense respect for all our volunteers who worked around the clock minimizing the financial impact of Covid.

During its 2020 December meeting, the Board approved a new strategic plan titled “Building Bridges to the Future.” The strategic plan presents a vision and reconfirms the NAF’s mission. It also provides a detailed roadmap for growing our membership and donor base and expanding our diverse constituent base. In addition, the plan focuses on attracting a younger generation and lists action items to make the NAF organization more efficient.

Diversity has become an important theme for our organization. Once an organization whose fellows were largely following courses of business and law, today the NAF’s students are pursuing a broad spectrum of careers in the medical sciences, computer sciences, engineering, the environment, social sciences, history, the arts, music and culture. Only ten years ago, the faces in our Annual Review were mainly white and male. Today, our organization consists of a multitude of ethnicities, religions, languages, and genders, better representing our membership and the societies of the two countries we represent.

Considering the challenges our societies are facing, our mission has become more relevant than ever before. The NAF funds and organizes exchanges of culture, business and education. By doing so, our organization introduces a richer perspective of ideas, creating understanding and common ground, thereby strengthening the ties between the United States and the Netherlands.

I would like to thank the many volunteers and committees that have invested their personal time and resources to making the NAF a success. In addition, I thank our donors for making the dreams of the students and artists a reality.

Andy Bender
chair

CHAPTERS

REPORT ON THE CHAPTERS

NAF BOSTON

The Boston chapter started 2020 with scheduling two promising events: a joint event at the Museum of Fine Arts, Boston (locally called “the MFA”) to introduce the newly established Center of Netherlandish Art; and a networking event for Dutch scientific researchers and Academics in Boston, with Prof. Robbert Dijkgraaf as keynote speaker. The large number of registrations showed that there was great interest in these events. Unfortunately, we were forced to cancel both events when the Covid pandemic made in-person events impossible.

In coordination with the MFA, it was decided to turn the introduction of the Center of Netherlandish Art into an online event in May. This event was attended by over 200 people from across the United States and even from the Netherlands, which demonstrates one of the advantages of an online versus an in-person event.



Boston, a New Center for 17th-Century Dutch Cultural Heritage: Major Gifts of 114 Masterpieces to Boston's Museum of Fine Arts was broadcast on May 27, 2020



Entertainment at the Texas Chic Dinner in support of PSB 20/20 Vision.

NAF HOUSTON

For the Houston chapter 2020 was an eventful year. The pandemic forced us to adapt and be creative. After a successful “Nieuwjaarsborrel” which was organized together with the local Netherlands Business Support Office in the second half of January, all planned in-person events were cancelled.

The Houston chapter learned to organize webinars on topics of interest instead by hosted online events on navigating the travel restrictions between NL and US, Dual Citizenship, and Dutch art at the Museum of Fine Arts in Houston. It also hosted an introduction of our new NAF board chair and participated in the NAF board meeting via Zoom. Finally, the chapter responded to the challenges the pandemic created for the Annual PSB fundraising event with a successful “Texas Chic” dinner event, with social distancing, masks, live music and a not so silent auction. All in all, the chapter had an eventful year!

CHAPTERS

NAF-BIZ NEW YORK

While the events in 2020 for NAFBiz New York were few and far between compared to previous years, they were still interesting and successful. The chapter organized webinars on topics such as how companies could tap into the available funds to reduce the negative impact of Covid-19, and how travel restrictions to the U.S. would impact business. The webinars were very well attended and received positive feedback. In addition, we strengthened our coordination with bilateral business networks through joint programming. These new partnerships have set us on a path towards a broader reach and higher impact. Of course, we look forward to going back to the in-person networking events.

NAF NETHERLANDS

2020 was a year of adjustments for The Netherlands chapter of the NAF. At the very last minute, the Alumni Committee had to decide to cancel the annual NAF Connection dinner due to health concerns over the rapidly spreading Covid-virus. Also the annual send-off of the DC Internship Program and Dutch2USA Internship program participants had to be cancelled.

The NAF Netherlands Alumni Committee, chaired by Khadija El Ayoubi, joined forces with the US Alumni Committee and hosted a highly successful virtual event in September, welcoming the new NAF Fulbright Fellows and providing the alumni of the various exchange programs with an opportunity to share their experiences.

Dutch government regulations prevented the Netherlands-America Friendship Gala from taking place in April. When the postponed event also turned out to be unfeasible in September, the Organizing Committee decided to pivot and produce an online talkshow. Hosted by Humberto Tan and Lauren Zahringer, the theme *Oceans of Friendship* was celebrated through interviews with educational and cultural alumni, short movies, the presentation of the Adams Van Berckel Award to Boyan Slat of The Ocean Cleanup, and capped off by a live performance of Glennis Grace.

NAF NORTHERN CALIFORNIA

Due to the Covid-19 pandemic the NAF Northern California chapter had to cancel its two annual events: The King's Day celebration in San Francisco's Golden Gate Park and the Princess Christina Concours. For the latter, the performers were not able to travel to the United States due to the travel ban that had gone into effect on March 13. In lieu of in-person events, the chapter hosted an online event, in collaboration with Holland in the Valley, on December 15 with serial entrepreneur Wibe Wagemans and journalist Eva Schram, co-authors of the book "Het Geheim van Silicon Valley" ("The Secret of Silicon Valley"). We issued 70 tickets to the event and live-streamed the event on YouTube. Afterwards, the video was uploaded to the official NAF Vimeo page.

DiDoMiBo
(digitale donderdag middag borrel)

November 12th 2020
4PM PST

NL Entrepreneurs in LA

Your hosts:
Jeff Keasberry & Peter Post

What to expect: **Fun, Connection, Quizzes, Music, and Campfire Talks.**

Event for **NL Entrepreneurs based or doing business in LA**

Bring Your Own **drinks and snacks** and make sure you have enough to build your **own house party.**

#digitalevent #barrel #networking

Dresscode: Home Sweet Home
Home: beige, white, black, and other fun decorations are very welcome

International Business Support Offices (IBSOs) are official Dutch Trade Offices and part of the extensive Dutch Economic Network abroad together with the Consulates and Embassies.

naf NL NBSO Los Angeles

CHAPTERS

NAF SOUTHERN CALIFORNIA

The NAF Southern California chapter hosted two online events in 2020. The first event was a collaboration between the Netherlands Business Support Office in Los Angeles and the NAF Southern California chapter. The “Digitale Donderdag Middag Borrel” (Digital Thursday Afternoon Drink), was an online informal meet and greet for Dutch entrepreneurs based, or doing business in, Los Angeles. Later in the year, the chapter organized its annual 27th Dutch American Heritage Day, celebrated on November 16, 2020. This one-hour DAHD webcast event offered a varied program and drew NAF fans from across the nation and the Netherlands. An online silent auction helped raise funds for the different programs.

NAF WASHINGTON, D.C.

With many of its regular activities disrupted by the global pandemic, the Washington, DC chapter pivoted to online programming. The chapter started the year with a webinar on pandemic-related business support programs and the first of a series of webinars on the Dutch immigrant experience in the United States. The online programming has continued throughout the year. The chapter committee also welcomed two new members: Maureen Bunyan, who will receive one of the Ambassadors' Awards at the 2021 Ambassadors' Awards Dinner, and Candy Lurken.



NAF WESTERN MICHIGAN

The Western Michigan chapter of the NAF hosted two important events during the year. First, we had the chance to get to know and interact with the Honorable André Haspels, Ambassador of the Kingdom of the Netherlands to the United States. Then, the chapter sought to boost awareness of how local persons can support creative people and institutions during the challenging Covid-19 pandemic. Thus, Dutch American Mary Tuuk, president and CEO of the Grand Rapids Symphony, talked about resilience within the arts community. A key objective going forward is to work with the many Dutch American organizations in the region to collaborate and consolidate energies.



EDUCATION

REPORT FROM THE EDUCATION COMMITTEE

The Education Committee is charged with the selection of Fulbright students who will receive a NAF-Fulbright fellowships and the review of study loan applications.

The Committee reviewed 48 applications from American candidates in the categories flood management (4), performing arts (7), academic (23) and pediatric cancer (4) and selected 6 students to receive NAF-Fulbright Fellowships to pursue further study, research or training at various universities in the Netherlands; The Fulbright Center in Amsterdam submitted 16 applications in the categories communication (2), hard sciences (4), social sciences (7) and arts (3). Three candidates were selected by the Education Committee to receive a NAF-Fulbright fellowship for studies at Harvard (hard science), Yale (social studies), and New York University (arts) respectively.

The Committee also selected an additional five students to receive a loan through the NAF's three-year, interest-free Study Loan Program supported by the Maarten van Hengel Memorial Fund, Mark Pigott Family Education Fund, Samuel Freeman Charitable Trust and the NAF Study Loan Fund. Additionally, major donors are being sought for the study loan program to enable greater numbers of well-qualified students to participate in cross-Atlantic exchange.

REPORT FROM THE ALUMNI COMMITTEE

The NAF Alumni Committees were hard at work in 2020 bringing our students together virtually and growing their presence. Erwin Maas (U.S.) and Khadya El Ayoubi (the Netherlands) led the committees in organizing an informal online event on June 4th, bringing together past and present students with NAF Directors, members, and friends. This event closed out the academic year, replacing our traditional in-person event the NAF Connection, and for the first time joining both the Dutch and American students to celebrate together. Later in the year, the U.S. Committee organized a virtual 'picnic' with the incoming fellows in September. As a final event and kick-off to the start for the NAF Centennial Celebrations,

the Alumni Committees organized an online chocolate tasting event with Original Beans for the Alumni Network.

After being the (co-) chair of the U.S.-based Alumni Committee for nearly 15 years, Erwin Maas has handed over his leadership role to Annemarie Hagenaars and Vivienne Aerts who will co-chair the U.S. Committee.

Manon Cox
committee chair

Erwin Maas
committee chair

EDUCATION

Nine students received the prestigious NAF-Fulbright Fellowship, five received interest-free NAF Study Loans, and five were awarded NAF Scholarships in Washington, DC in 2020.

NAF-FULBRIGHT FELLOWSHIPS

Fellowships for study in the Netherlands for the 2020-2021 academic year, raised at the 2019 Peter Stuyvesant Ball were awarded to:

Shelby Ahrendt
Flood Management
TU Delft
NORTHSTAR FAMILY
FOUNDATION FELLOWSHIP

Catherine Aretakis
Holocaust and Genocide
Studies
University of Amsterdam
THE HARRY AND JEANETTE
WEINBERG FOUNDATION
FELLOWSHIP

Jonathan Salamon
Harpsichord and Clavichord
Conservatorium van
Amsterdam
ANONYMOUS — Donated by a
NAF Board member

S*an Henry Smith
Creative Writing
Sandberg Instituut
THE VAN HENGEL FAMILY
FUND FELLOWSHIP

Jackson Wilt
Bio-medical Engineering
University of Amsterdam
THE LUCENDI FELLOWSHIP

Joanna Zou
Natural Disaster Engineering
TU Delft
THE AEGON TRANSAMERICA
FELLOWSHIP

Fellowships for study in the United States for the 2020-2021 academic year, funded by the Reuvers Fund, were awarded to:

Adriaan de Groot
Oncology
Harvard University

Aydan Figaroa
International Property Law
Yale University

Lucie Marraffa
Experimental Humanities
New York University

STUDY LOANS

Interest-free study loans were issued for the 2020-2021 academic year to:

MAARTEN VAN HENGEL MEMORIAL FUND LOANS

Jacob Castermans
Political Science
New York University

NAF STUDY LOANS

Nick Balaam
New Media Design
Tilburg University

Gabrielle van den Hoek
Medicine
Duke University

Samira Letterboom
International Relations
Seton Hall University

Emma van Rosmalen
Law
Cornell University

SCHOLARSHIPS

2020 Scholarships for study at George Mason University, with internships on Capitol Hill were awarded to five students from funds raised through our Washington D.C. Ambassadors' Awards Dinner. This year we welcomed our first student from the Dutch Caribbean, who was able to attend the program despite Covid restriction. The other four interns are scheduled to attend during the 2021 session.

Fall 2020:

Tiffanie Oduber
International Affairs and
Public Policy Erasmus
University of Rotterdam

Attending in 2021:

Sabine Sleijffers
International Affairs
VU Amsterdam

Merel Schrikkema
International Affairs
University of Groningen

Dennis van Gulik
Public Policy and Economics
Tilburg University

Daan Zwart
International Affairs
University of Amsterdam

*Heineken USA Fellowship postponed to 2021-2022
academic year due to the Covid19 pandemic*

EDUCATION

We started this initiative because there was no other alternative for lower-income university students to experience the world.

– John Padget

DEKKER-PADGET DUTCH2USA INTERNSHIP PROGRAM

In 2017, the NAF created the Dekker-Padget Dutch2USA Internship Program—initially funded by a \$100,000 grant from the Golden Fleece Foundation, founded by John Padget and the late Jacob G. Dekker.

The Dutch2USA Internship Program is now one of the NAF's flagship programs, designed to provide Dutch students from minority and economically disadvantaged backgrounds with the opportunity to pursue professional internships in the United States. The program directly furthers the career prospects of talented students who might otherwise not have the opportunity due to the lack of sufficient funding.

Students complete professional internships spanning a host of industries—from business to medicine to humanities—across the United States. In addition to providing a financial stipend, the NAF assists with obtaining visas and, where possible, helps secure university credits.

The Covid-19 pandemic halted all international non-essential travel between our two countries, and workplaces closed their doors for in-office internships. As a result, we were forced to pause the program in 2020. The NAF is continuing to support students who were originally slated to pursue their internship in 2020 so they will be able to do so in 2021, and is actively recruiting a new cohort of students.

NAF-Dekker-Padget Dutch2USA Internships were awarded to:

Interning in 2020/2021:

Sila Algul
Bioengineering
University of Washington
Seattle, Washington

Jack Elfrink
Clear Blue Sea
San Diego, California

Ilan Halperin
Dr. Stankovic's Lab
Harvard University
Cambridge, MA

Max Hennick
Whitehead Institute of
Biomedical Research
Cambridge, Massachusetts

Tom Kerssemakers
Langer Lab
MIT Koch Institute
Cambridge, Massachusetts

Thijs Nassi
Massachusetts General Hospital
Boston, Massachusetts

Stella Rammeloo
Wooden Boy Productions
Portland, Oregon

Searching for internships in 2021:

Aiman Arourby
Mounssif Arrouby
Samira Challiui
Hajar Fennick
Mirella Hasan
Fawad Omar
Susan Smid
Marvin Stanley
Frouhar Zohouri

CULTURE

REPORT FROM THE CULTURAL COMMITTEE

2020 was an unusual year. For the first time in its decades long existence the Cultural Committee was able to award only a few grants. With many cultural activities such as exhibits, meetings, plays, performances, and concerts cancelled and with artists or performers unable to travel because of the pandemic, grant making was largely suspended.

These circumstances gave the Cultural Committee and the leadership of the NAF the opportunity to take stock of its past activities and formulate goals for the coming decade.

The outcome of these reflections is twofold: a recognition of the importance of the program of cultural grant-making and a commitment to expand and make more permanent the financial resources available. In

addition, the Cultural Committee decided to allocate in its future reviews more resources to programming that addresses the diversity and equity issues that continue to bedevil our society.

The Cultural Committee is looking forward to a new year and the opportunity to implement a robust grant program that bridges and connects the culture of our two nations.

Theodore H.M. Prudon
committee chair

Many of our 2019 cultural grants were still underway before Covid halted travel and in-person events. Exhibitions that had opened continued until restrictions were put in place, while others adapted and moved to a virtual platform to perform together.



(clockwise from top) Tony Cokes' exhibit at BAK, The Netherlands;
Jazz National Youth Orchestra Virtual Performance;
Immersed in Light: Studio Drift at the Mint Museum, North Carolina



CULTURE

CULTURAL GRANTS 2020

ARTISTS-IN-RESIDENCE

Sam van Strien

New York, New York

To support Sam van Strien's residency at NARS Foundation, in New York, originally scheduled for July - September 2020, but postponed to 2021. During his residency he will make work that is specific to the architectural context and history of New York City's corporate buildings, responding to mid-20th-century modern corporate office buildings in Manhattan and their significance and iconic status as part of the Manhattan skyline.

EXHIBITIONS

The Detroit Institute of Arts

Detroit, Michigan

To support the exhibition and catalogue for *Van Gogh in America* at the Detroit Institute of Art. The exhibition will bring together over sixty of Van Gogh's paintings, drawings, and prints from collections around the world. The works of art illustrate the considerable efforts made by early promoters of modernism in the United States—dealers, collectors, private art organizations, public institutions, and the Van Gogh family—to frame the artist's biography and introduce his artistic production into the American consciousness. The exhibit, originally scheduled for June - September of 2020, has been postponed to 2022.

Lennart Lahuis

Atlanta, Georgia

To support Lennart Lahuis' presentation at the Atlanta Design Festival. During this festival, he will show works that take the local water supply of Atlanta as its point of departure. The presentation will include a text written in water and two objects from which words in water vapor will appear. The Festival has been postponed to September 2021.

Theresa Hak Kyung Cha: Lineages

Amsterdam, The Netherlands

To support an exhibition and a series of events, the project aims to revive the legacy of Korean-American artist Theresa Hak Kyung Cha (1951-1983), focusing on her connection to the city of Amsterdam, where she lived and exhibited in the late 1970s. Resonating from Cha's work, the exhibition will reflect on identity, language, and exile, asking how memory is transmitted through generations, pondering on the fragmentation that is provoked by displacement and the loss of one's own mother tongue. The exhibition will take place in the winter of 2021 at Rongwrong.

PERFORMANCES

Stichting Gaudeamus Muziekweek

Utrecht, The Netherlands

To support a concert during the festival Gaudeamus Muziekweek, for the Dutch ensemble Orkest De Ereprijs with new works by American composers Ted Hearne and Christopher Trapani. The program with new works will be presented at Gaudeamus Muziekweek in Utrecht and at concerts by the ensemble in Apeldoorn and Arnhem. These concerts are also recorded for radio broadcast. Originally scheduled for September of 2020, the concert has been postponed to 2021.

Sonsbeek and State of Fashion Foundation

Arnhem, The Netherlands

To support the performance of *Sometimes, the Severed Head Rolls Left* at at Sonsbeek in Arnhem, the Netherlands. The manifestation looks into the global developments in the XXI century of horror fiction as a genre in literature, and its repercussions in other creative disciplines, such as cinema, music, the visual and performing arts. It focuses on its use as a popular tool to address broader social, cultural and political contemporary conditions, particularly in relation to issues of class and labor, race and gender discrimination. Originally scheduled for September 2020, the performance had been postponed to 2021.

FRIENDS FUNDS

The NAF Friends Fund Program completed its eighth year of operation in 2020. The program helps Dutch cultural and educational institutions raise funds in the U.S. by utilizing the NAF's existing systems for receiving donations and eliminates the expense and paperwork associated with setting up separate "American Friends" organizations. By the end of 2020, the NAF had established 36 active Friends Funds, including:

- American Friends of the Royal Concertgebouw Orchestra
- Beautiful Distress Foundation
- Bontius Foundation (University of Leiden Medical Center)
- Carnegie Foundation Peace Palace
- Craft In Focus Festival
- Delft Aerospace Rocket Engineering (DARE)
- Free a Girl
- Frans Hals Museum
- Fulbright Commission The Netherlands
- Health (e) Foundation
- Henry Hudson 500 Foundation
- International Documentary Filmfestival Amsterdam
- International Advertising and Design Database
- International Statistical Institute
- John Adams Institute
- Leo Smit Foundation
- Museum de Lakenhal
- Naturalis Biodiveristy Center
- Nederlands Dans Theater
- Netherlands Bach Society
- Netherlands Carillon Fund
- PLN Generic Heart Disease
- Royal Conservatoire Fund
- Sheltersuit
- Stichting Figura Nova Foundation
- Stichting Rijksmuseum van Oudheden
- National Museum of Antiquities
- Strijkkwartet Biennale Amsterdam
- Teylers Museum
- The Ocean Cleanup
- University of Amsterdam
- University of Groningen
- University of Leiden
- University of Twente
- Vereniging Rembrandt
- Viola Viola

In 2020, the NAF made grants through the Friends Fund Program to the following 16 organizations:

CULTURAL INSTITUTIONS

- American Friends of the Royal Concertgebouw Orchestra
- International Documentary Filmfestival Amsterdam
- Netherlands Bach Society
- Nederlands Dance Theater
- Strijkkwartet Biennale Amsterdam
- Teylers Museum
- Netherlands Carillon Fund
- Vereniging Rembrandt

EDUCATION & RESEARCH INSTITUTIONS

- International Statistical Institute
- Stichting Free A Girl
- Stichting Sheltersuit
- University of Amsterdam
- University Of Groningen
- University of Leiden
- The Ocean Cleanup
- PNL Generic Heart Disease

EVENTS

REPORT FROM THE ORGANIZING COMMITTEES

NAF SoCal— 27th Dutch American Heritage Day

Every year on or around the 16th of November, the Southern California chapter organizes its annual fundraising gala at the prestigious California Club in Downtown LA. That's where we award and induct an honoree in our hall of fame in recognition for their hard work and results in strengthening ties between the Netherlands and America.

Unfortunately, due to the pandemic, no honoree, no gala. So, we changed the format to our very first webcast. The silver lining was that we still got to celebrate with our NAF fans and had the opportunity to reach a larger audience in different time zones—from Los Angeles to Houston to New York and The Netherlands. We were grateful that we had over 100 online registrants to support our foundation and celebrate this special occasion with us.

An online silent auction helped raise funds for Fulbright fellowships and other programs, like our annual classical concert series, Dutch Studies at UCLA and Cancer Research at USC.

NAF Texas Chic Dinner

One of the strengths of the NAF Houston chapter is its can-do mentality. When the chapter was asked to help with the PSB fundraising challenges in the middle of a pandemic, the chapter did not hesitate.

Although the chapter historically has not organized gala events, when the idea of a Texas Chic dinner event was raised, it was quite quickly embraced. Ton Dekker, the owner of Anthonie's Market Grill in Simonton TX, supported the event outside with plenty of space, a big fireplace and top of the line food. Acretio, Radial Drilling and the LUC Group stepped up to sponsor the event. Donations for the (not so) silent auction came from the Astro's, board members, the Forrest Club and Anthonie's. Despite the ongoing pandemic we were able to create this socially-distanced event with all participants being healthy, responsible, and generous in their support. Given its success in 2020 a new tradition is born for the Houston NAF chapter. Our annual Texas Chic dinner event.

Sjoerd Hoekstra
organizer

The webcast lasted one hour and was hosted by Marieke Oudejans, who introduced different speakers and entertainers, including Jeff Keasberry—chair of NAF SoCal chapter; Consul General Dirk Janssen himself; magician Anthony Azimof, NAF chair Andy Bender, professor Martin Kast, singer James Intveld, and author Willem Meiners

Finally, we created virtual breakout rooms allow people to chat in smaller groups.

Jeff Keasberry
organizer



Attendees at the Texas Chic dinner enjoying food and entertainment within health and safety guidelines.

EVENTS



(top)
Glennis Grace performing
(bottom, left to right)
Elske Doets, Vida Asari,
Humberto Tan,
Lauren Zahringer
(Photo credit: Melanie Dalebout)

NAF LIVE TV

In 2020, the Netherlands chapter started the year with ambitious plans for the second edition of the Netherland-America Friendship Gala.

Building on the momentum of the inaugural NAF Gala at the Pieterskerk in Leiden in 2019, the Organizing Committee, chaired by Merijn Boender, developed plans for a spectacular black-tie event at the Scheepvaartmuseum in Amsterdam.

In February, Covid-19 appeared in the Netherlands. When the Dutch government prohibited larger gatherings, the Organizing Committee decided to postpone the event to September.

Early in the summer the realization dawned that it would be impossible to hold a safe and successful in-person fund raising event in 2020. The sentiment within the Dutch chapter to stay in contact with the NAF Community in these extraordinary times remained strong, however.

We decided to pivot to an online talk show, allowing audiences not only from the Netherlands, but also from the United States and elsewhere to tune in.

With the professional support and creativity of Henjo Guitjens and Erik Huizinga, the NAF Netherlands chapter wrote and produced NAF Live TV, a compilation of interviews with students and artists, a “road show” visiting key sponsors and supporters of the NAF, including Elske Doets, former Prime Minister Jan Peter Balkenende, Marguerite Soeteman-Reijnen, the Royal Concertgebouw orchestra, Paul Klaassen, Aegon’s Base NieuweWeme, vice-admiral (ret) Jan Willem Kelder, Ronald Westerhuis and more.

The online talk show aired live from a special studio at the Scheepvaartmuseum in Amsterdam with celebrity host, Humberto Tan, and NAF’s own talent Lauren Zahringer presenting the event.



The absolute highlight of the one hour show were the interviews with recipients of NAF grants, taking part in the education exchange programs, including the NAF Fulbright program, the Dekker-Padget Dutch2USA Internship Program, the NAF Elske Doets Young Lady Business Academy Internship Program, as well as the cultural exchange program.

Ambassadors Pete Hoekstra and André Haspels exchanged their views on Dutch-American relations and the role the NAF is playing to strengthen ties.

Glennis Grace, winner of the Adams Van Berckel Award in 2019, delivered an impressive live performance, putting the theme Oceans of Friendship into heart-warming song.

Closing out the evening, she presented the 2020 Award to Boyan Slat, founder and CEO of The Ocean Cleanup.

Merijn Boender
chair, NAF Netherlands chapter

EVENTS

NAF AMBASSADORS' AWARDS DINNER WASHINGTON, D.C. HELD IN COLLABORATION WITH HOLLAND ON THE HILL SEPTEMBER 16, 2020

Honorary Chair: His Excellency André Haspels, Ambassador of the Kingdom of the Netherlands to the United States

Honorary Co-Chairs: U.S. Representatives Bill Huizenga (R-MI) and Derek Kilmer (D-WA) Co-Chairs, Congressional Caucus on the Kingdom of the Netherlands

After a four-month delay, due to the Covid pandemic, the 26th NAF Ambassadors' Awards Dinner celebrating Dutch-American heritage and friendship took place as a hybrid event. It was broadcast via the web to NAF members and friends, with guests attending at the Residence of Ambassador Haspels, at the Embassy of the Kingdom of the Netherlands, and at private residences in Chicago and New York City. A special thank you is extended to Kurt and Leah Dykstra for hosting the Deputy Consul General and his wife in Chicago and to Judith Hernstadt and Will Roseman for hosting several guests in their New York City home.

A portion of the evening's proceeds each year supports Washington scholarships for students from the Netherlands and Dutch Caribbean to participate in an academic summer program at George Mason University and serve internships in congressional offices, NGOs, journalistic outlets, associations, and private companies, organized by The Fund for American Studies.

The pre-recorded anthems preceding the dinner were performed by Natalie Larosch and Michael McKeon. A video featuring the 2019 Dutch study/internship NAF scholarship recipients was followed by the pre-recorded keynote delivered by Ivo H. Daalder, entitled "Diplomacy in the Age of Disorder."

These individuals were honored with awards named after past U.S. Ambassadors to the Netherlands:

- *The Ambassador J. William Middendorf II Award* to **Almar Latour**, CEO, Dow Jones & Co. and Publisher, **The Wall Street Journal**, for Outstanding Contributions in the Commercial Field.
- *The Ambassador C. Howard Wilkins, Jr. Award* to **Michelle H. Browdy**, Senior Vice President, Legal and Regulatory Affairs, and General Counsel, IBM Corporation, for Outstanding Accomplishments in Business Leadership. Prior to the dinner, Ms. Browdy also received the Holland on the Hill Heineken Award.

(left to right) Congressman Paul Tonko, honoree Almar Latour, Ambassador André Haspels, honorees Michele H. Browdy, Congressman John Moolenaar and Committee Chair James H. Dykstra (Photo courtesy of Rider Photographics)



- *The Ambassador K. Terry Dornbush Award* to **Hon. Ivo H. Daalder**, President, Chicago Council on Global Affairs, and former U.S. Permanent Representative to NATO, for Outstanding Contributions in Philanthropy.

Kurt Dykstra, a NAF director and president of Trinity College, served as Master of Ceremonies, and his technical team provided the essential support that enabled the NAF to bring together the various sites for the event and to incorporate live and pre-recorded material throughout the evening to make the virtual hybrid event a success. In addition, Kurt especially drew attention to the silent auction, ranging from hotel stays in Aruba, Curaçao and Amsterdam to a private dinner at the Dutch Ambassador's residence; to lunch with Rep. Bill Huizenga in the Members' Dining Room, U.S. House of Representatives; private tours of museums and clubs, luncheons and dinners at restaurants in Washington, D.C., international business class airline tickets, and a variety of jewelry, art and collectibles.

The evening was made possible with the generous financial support and advice from our Organizing Committee members: Timothy Broas, Monique Boutros, Roger Carp, Andrew Enschedé, Ton Gardeniers, Henk J. Guitjens, Jan J.H. Joosten, Julia Koppius, Angela Molenaar, Robert G. Ottenhoff, Philip Strik, Robert Van Heuvelen, Stan Veuger, Thomas H. Wismuller, Jan A. Zachariasse and Event Director Age B. Diedrick.

In addition to the above stated, we are most grateful for funding from Andy Bender, Manon Cox, Kurt Dykstra, Hans Gieskes, Fay Hartog-Levin, Heineken USA, IBM, Almar Latour, Lockheed Martin, Mars, Incorporated, Meijer Foundation, J. William Middendorf II, Embassy of the Kingdom of the Netherlands, David Petraeus, S&P Global, Dick Spikerman, Tom Strikwerda, Ralf van der Ven, Maarten van Hengel, Rose-Marie van Otterloo, Michiel van Schaardenburg, the Wall Street Journal, and Rhonda Wilkins-Fischer.

James H. Dykstra
chair, Ambassador's Awards Dinner

EVENTS

THE 39TH PETER STUYVESANT BALL— PSB20/20 VISION, NOVEMBER 20, 2020

The 39th Ball to benefit the NAF was like no other in the NAF's history, in two transformative ways. First, due to the pandemic, our annual event, which usually fills a New York City ballroom, was instead largely held virtually, with a NAF Live TV presentation, and an online auction.

Secondly, in a season of national soul searching, a re-examination of Peter Stuyvesant's legacy prompted the NAF to reconsider the attachment of his name to the NAF's major fundraiser. In 2020, we took the interim step of calling our event "PSB" rather than "The Peter Stuyvesant Ball"; beginning in 2021, the NAF's centennial year, our annual gathering will return to its eponymous roots and be known simply as The Netherlands-America Foundation Ball.

While our theme was PSB20/20 Vision, few could have envisioned Covid-19's impact on our countries, our donors and the students, artists and others who benefit from the funds the Ball raises. We also did not foresee that a technical problem would disrupt transmission of our live webcast originating from Amsterdam. Luckily, the program was also recorded and viewable online within hours.

In a year when many felt screen overload, we particularly want to thank all those who tuned in to watch the program, which featured remarks from: the NAF's patrons, Her Royal Highness Princess Margriet of the Netherlands and Professor Pieter van Vollenhoven; His Excellency André Haspels, Ambassador of the Kingdom of the Netherlands to the United States, and Andy Bender, Chair of the NAF. We thank them for taking the time to record their messages.

Henjo Guitjens of *Zcene Moving Stories* produced the informative and introductory video featuring friends, supporters, NAF Fulbright fellows, and alumni. The Amsterdam Pasta Divas provided a music video, and Julia Hart and Lauren Zahring ably anchored the webcast.

In a live feed from Illinois, NAF Director Kurt Dykstra presented the online silent auction, which played a large part in raising key funds for the NAF in this "Ball-less Ball" year. We thank Kurt and those who donated the items and/or purchased them.

Among the auction's 63 lots were tickets from KLM, Delta, Azul and TAP—especially appreciated in a year that was so hard on airlines. Two unforgettable non-airline air

experiences were snapped up: Leaseweb's Aerobatics Cloud Experience and a chance to fly in the 1943 Boeing Stearman 'Old Crow'. Bidders won stays at the Sofitel Grand, the Okura and De L'Europe in Amsterdam and the Kasteelter Worm and Lion D'or elsewhere in the Netherlands; at Aldering Lodges in South Africa, the Divi Resorts in Aruba and Corendon Mangrove Beach Hotel in Curaçao, and a week in Manciano, Italy. It was a great auction for private tours—for instance, of the Scheepvaartmuseum, the Kröller-Müller, the Singer Laren, and, in New York, the offices of The Wall Street Journal and The Explorers Club. A wide variety of art and collectibles included major pieces of Royal Delft, numerous paintings, collectible books and a striking sculpture by Ronald A. Westerhuis. Special thanks go to loyal, repeat donors to our auction, including CitiCufflinks, De Kuyper Royal Distillers, DuMonde Trading, Heineken, Kikkerland, Li-Lac Chocolates, Otazu and Moooi.

The NAF extends its heartfelt gratitude to our corporate and individual supporters, led by the Northstar Family Foundation, Dan Adams and Manon Cox, Marnix and Mary Heersink, JFKIAT, Loyens & Loeff, the Sylvia Toth Charity Foundation, and Maarten and Claudia van Hengel, and the donors of NAF-Fulbright Fellowships. We were especially touched by contributions from our bighearted "small" donors; nothing was small about their generosity in a year marked by economic uncertainty.

We tip our hat to our team of talented people for their energy and resilience as our plans changed: Andrea Axelrod, graphic designer and editor, and members of the Organizing Committee: Arjan Braamskamp; Zwanette Bruggink; Mirjam Buys, Netherlands Liaison; Samantha Diedrick; Hans Duijf, PSB Ambassador-at-Large; Nina Glorie, who handled details of the Silent Auction; Laurence Groot Bruinderink; Margje Haverkamp-Lafourcade; Floortje Huinink; Lawrence Kho; Antonia Koedijk; Laura Kroh; Angela Molenaar; Willemijn Keizer; Claudia Teich Lepore; Helen van den Elzen; Annette van der Feltz; Jan Willem van Drimmelen, Marc van Rijckevorsel and Amber Wessels-Yen.

And, as always, our thanks to Age B. Diedrick, who, in her 31st year as the PSB Event Director, managed to squeeze virtual lemonade out of a true lemon of a year!

Henk J. Guitjens
chair, PSB 20/20 Vision

FINANCE

COMMENTS ON THE FINANCIAL STATEMENTS

The financial results over 2020 were below expectations, but at the same time showed the resilience of the Foundation to the Covid-19 pandemic. The pandemic has had a profound impact on the finances, with significantly reduced revenue and caused cutbacks to the expenses and programs of the Foundation. The negative result of \$158,206 was absorbed by a reduction in our reserves, which ended the year at \$7,726,362.

Total revenue was \$1,280,771, down from \$2,421,856 the prior year. Major components of the revenue total are:

- Contributions, grants and other gifts declined to \$715,852 from \$1,327,283. A large part of this decline was caused by the lower amount of donations of \$357,775 we received through the Funds Friends program, down from \$739,802 over 2019. That also reduced the amount of management fees that we generate, which amounted to \$ 28,846 for the year. We also saw a decline in major gifts: down to \$147,451 from \$377,082.
- Special events income dropped to \$428,382 from \$895,714, mainly because in-person fundraising events were replaced by virtual and hybrid events. As much as these efforts were remarkable and impressive, they did not generate the same amount of revenue as the in-person events of the previous years.
- Interest and dividends income were \$116,206, below the \$188,628 amount earned in 2019.

Total expenses were reduced to \$1,744,660 from \$2,661,988 the preceding year. A breakdown of the major elements of the expenses are:

- Total program expenses were brought down to \$1,377,586, from a level of \$2,277,323 over the prior year. A big component was the reduced level of grants awarded to Friends Funds program participants to \$812,777, compared to \$1,428,326 over 2019. Total program expenses were only \$268,994, compared to \$579,097 in 2019. This can be attributed to cancellation or postponement of many fellowships and internships, as well as the conscious decision to only approve a very limited number of grants by the Cultural Committee.

- Total supporting services amounted to \$367,074, slightly below the prior year's level of \$384,665. The Executive Committee maintained office staffing and resources, to ensure programming and to prepare for the NAF Centennial. This was in part supported by \$43,112 from the Paycheck Protection Program of the federal government.

Net assets ended the year at \$7,726,362, which is a drop from the \$7,884,568 a year before. The minor drop was the net loss of \$158,206 being absorbed by the reserves. The net loss was relatively modest when taking into account the developments described above and tempered by investment income of \$305,683. Of these investment funds, \$3,197,777 were classified as restricted, compared to \$3,459,905 a year earlier.

Student loans stayed steady at \$445,931. Due to the unusual circumstances requests to extend the repayment terms were honored.

In summary, the condition of the Foundation remains solid in view of the ongoing impact of the Corona virus. The pandemic is not yet over, and its effects will also influence the finances for 2021. The Executive Committee is monitoring developments closely and taking corrective action to respond to the challenges.

Michiel van Schaardenburg
treasurer

FINANCE

SUMMARY STATEMENT OF FINANCIAL POSITION (as of December 31, 2020)

ASSETS

Cash and Cash Equivalents	\$1,757,767
Investments	5,271,597
Contributions Receivable	559,068
Student Loans Receivable	
(net of allowance for doubtful accounts)	365,217
Prepaid Expenses and Other Assets	32,166

TOTAL ASSETS \$7,985,815

LIABILITIES & NET ASSETS

LIABILITIES

Accounts Payable and Accrued Expenses	\$230,985
Deferred Revenue	9,468
Custodial Accounts	19,000
TOTAL LIABILITIES	<u>259,453</u>

NET ASSETS

Without Donor Restrictions	4,528,585
With Donor Restrictions	3,197,777
TOTAL NET ASSETS	<u><u>7,726,362</u></u>

TOTAL LIABILITIES & NET ASSETS \$7,985,815

SUMMARY STATEMENT OF ACTIVITIES (Year ended December 31, 2020)

SUPPORT AND REVENUE

	2020	2019
Contributions, Grants and Other Gifts	\$715,852	\$1,327,283
Special Events Income	428,382	895,714
Interest and Dividends	116,206	188,628
Student Loan Interest (on overdue loans)	5,212	10,773
Foreign Exchange Gain (Loss)	15,119	(542)
TOTAL SUPPORT AND REVENUE	<u><u>1,280,771</u></u>	<u><u>2,421,856</u></u>

PROGRAM SERVICES

Educational Program Grants and Expenses	625,831	611,898
Cultural and Historical Grants and Expenses	430,962	1,273,123
Student Fellowships and Expenses	275,517	317,554
Internship Program	45,276	74,748
TOTAL PROGRAM SERVICES	<u><u>(1,377,586)</u></u>	<u><u>(2,277,323)</u></u>

OTHER EXPENSES

Management and General	173,879	157,818
Fundraising	193,195	226,847
TOTAL OTHER EXPENSES	<u><u>(367,074)</u></u>	<u><u>(384,665)</u></u>

CHANGE IN NET ASSETS FROM OPERATIONS

Net Gains from Investments	305,683	592,161
Net Assets Beginning of Year	7,884,568	7,532,539
NET ASSETS END OF YEAR	<u><u>\$7,726,362</u></u>	<u><u>\$7,884,568</u></u>

The financial data presented is a summary of the financial statements of the Foundation, which were audited by Schall & Ashenfarb, Certified Public Accountants.

Copies of their reports are available from the office of the Foundation upon request or on our website.

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(includes gifts to the Annual Fund)

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