

RESPONSE FORM

TABLES, TICKETS, OTHER SUPPORT AND ADVERTISING

NAME _____
 TITLE _____
 FIRM NAME _____
 ADDRESS _____
 CITY _____ STATE _____
 SIGNATURE _____

CONTACT _____
 E-MAIL _____
 PHONE _____
 FAX _____
 ZIP/POSTAL CODE _____ COUNTRY _____
 DATE _____

TABLE RESERVATIONS (INCLUDES ENTRY TO THE NIGHTCLUB AT FREDDY'S HEINEKEN BAR)

GOVERNOR TABLE FOR 12 GUESTS: \$25,000
 Number of tables ____ Total amount \$ _____
 Includes dance floor table and entry to post-ball Nightclub, recognition in the program journal, complimentary four-color full-page ad in program journal and 10 additional passes for entry to the Nightclub at 11 pm.

BENEFACTOR TABLE FOR 10 GUESTS: \$15,000
 Number of tables ____ Total amount \$ _____
 Includes premier table location and entry to post-ball Nightclub, recognition in the program journal and complimentary four-color full-page ad in program journal.

PATRON TABLE FOR 10 GUESTS: \$12,000
 Number of tables ____ Total amount \$ _____
 Includes prime table location and entry to post-ball Nightclub, recognition in the program journal.

- To ensure listing in the program, please respond by Friday, November 3.
- Additional seats at tables (maximum of two) will be pro-rated.
- The portion of each dinner reservation that is not tax-deductible is \$275.

INDIVIDUAL TICKETS (INCLUDES ENTRY TO THE NIGHTCLUB AT FREDDY'S HEINEKEN BAR)

ASSOCIATES TICKET(S): ____ seat(s) at \$1,000 Tickets: \$ _____
 Includes a new NAF Associates Membership for 2018 and an acknowledgement in the program journal

INDIVIDUAL TICKET(S): ____ seat(s) at \$650 Tickets: \$ _____

JUNIOR TICKETS (29 AND UNDER): ____ seat(s) at \$475 Tickets: \$ _____

Are you a NAF-Fulbright alumnus? Academic Year: _____

RESERVATIONS FOR THE NIGHTCLUB AT FREDDY'S HEINEKEN BAR ONLY

- Advance reservations and payment (\$75, online, via PayPal only) are required.
- Purchase via website only, by Monday, November 13.
 To pay or for more information, please visit: www.theNAF.org/events
- Open from 11:30 pm to 1:30 am; coat and tie
- Cancellation of tables not accepted after Friday, November 3.
- Cancellation of individual tickets not accepted after Friday, November 10.
- Complete guest list required by Wednesday, November 8.

OTHER SUPPORT

The Peter Stuyvesant Ball supports the NAF's crucial and vital charitable activities. The evening's proceeds will support the NAF-Fulbright Fellowship Program and other exchange programs between the United States and the Netherlands in the arts, sciences, education, business and public affairs. Contributions are fully tax-deductible.

- **The NAF-Fulbright Fellowship Program** _____ \$18,500 per fellowship. Named after the donors. Academic year is 2018/19
- **The NAF Cultural Program** _____ \$ 5,000 per artist exchange. Named after the donors. Year: 2018
- **Contribution in lieu of attendance** \$ _____ [Donors of \$1,000 or more will be acknowledged as Supporters in the program journal]

ADVERTISING SPACE RESERVATIONS

All ads are CMYK. Please submit art as a hi-res (300 dpi) .pdf file (no compression) with fonts and graphics embedded.
Please include 1/4" bleed if the ad bleeds. Art Deadline: Friday, November 3.

PROGRAM JOURNAL (6" x 9")
 Live Space less 1/4" all sides; bleeds available.

- Back Cover \$4,000 _____
- Inside Front Cover \$3,000 _____
- Inside Back Cover \$3,000 _____
- Full Inside Pages \$1,500 _____
- Half inside Pages* \$ 800 _____ (* horizontal, please)

SEATING LIST (4" x 9")
 Live Space less 1/4" all sides; bleeds available.

- Back Cover \$3,500 _____
- Inside Front Cover \$2,500 _____
- Inside Back Cover \$2,500 _____

PAYMENT

From the United States
 Please make check payable to the Netherland-America Foundation.

From Europe
 Transfer may be made to the Netherland-America Foundation,
 Account: NL25 ABNA 0416292003 at ABN AMRO, Amsterdam.
 Please include "Reference: PSB 2017" \$ _____

INFORMATION

Age B. Diedrick, Event Director
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 Director and Member, Executive Committee,
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