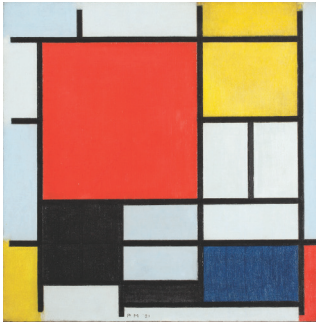


RESPONSE FORM

The 36th Peter Stuyvesant Ball

Celebrating in De Stijl



Friday, November 17, 2017

The Plaza Hotel ■ NYC

To benefit the Netherland-America Foundation, Inc.

Piet Mondrian,
**Composition with Large Red Plane, Yellow,
Black, Gray and Blue, 1921**
Collection of the Gemeentemuseum Den Haag

PAYMENT (checks and wire transfers preferred)

- Check enclosed (Payable to the Netherland-America Foundation)
- Payments via PayPal available from www.theNAF.org
- Please charge my credit card: AmEx MasterCard Visa

NAME ON CARD _____

CARD NO. _____ EXP. DATE _____

SIGNATURE _____

From Europe

Transfer may be made to the Netherland-America Foundation,
Account #NL25 ABNA 0416292003 at ABN AMRO, Amsterdam.

Please include "Reference: PSB 2017" \$ _____

Please mail to: Age B. Diedrick, Event Director
The 36th Peter Stuyvesant Ball
The Netherland-America Foundation
505 Eighth Avenue, Suite 12A-05
New York, NY 10018-6581

Information: t 212.355.6363 f 212.759.0913
age.diedrick@verizon.net
www.thenaf.org

The Netherland-America Foundation, Inc. is a 501(c)(3) not-for-profit organization.



The 36th Peter Stuyvesant Ball

PSB2017
Celebrating in De Stijl

PLEASE RSVP BY NOVEMBER 3, 2017 | PAYMENT OPTIONS ON FIRST PAGE

NAME _____ COMPANY _____
TITLE _____ CONTACT _____
ADDRESS _____ CITY _____ STATE _____ COUNTRY _____
ZIP/POSTAL CODE _____ PHONE _____ FAX _____
E-MAIL _____ DATE _____

TABLE RESERVATIONS (Includes entry to the Nightclub at Freddy's Heineken Bar)

GOVERNOR TABLES: \$25,000 **Number of tables** ____ **Total amount \$** _____

Includes dance floor table location and entry to post-Ball Nightclub for 12 guests, recognition in the program journal, complimentary four-color full-page ad in program journal and 10 additional passes for entry to the Nightclub at 11:30 pm.

BENEFACTOR TABLES: \$15,000 **Number of tables** ____ **Total amount \$** _____

Includes premier table location and entry to post-Ball Nightclub for 10 guests, recognition in the program journal and complimentary four-color full-page ad in program journal.

PATRON TABLES: \$12,000 **Number of tables** ____ **Total amount \$** _____

Includes prime table location and entry to post-Ball Nightclub for 10 guests, and recognition in the program journal.

- To ensure listing in the program, please respond by Friday, November 3.
- Additional seats at tables will be pro-rated.
- The portion of each dinner reservation that is not tax-deductible is \$275 (Fair Market Value).
- Cancellation of tables not accepted after Friday, November 3.
- Complete guest list required by Wednesday, November 8.
- Dress Code: Black tie, honoring Mondrian's use of red, blue and yellow. (Please visit www.thenaf.org/events for more information.)

INDIVIDUAL TICKETS (Includes entry to the Nightclub at Freddy's Heineken Bar)

ASSOCIATES TICKETS: ____ seats at \$1,000 **Total: \$** _____

Includes a new NAF Associate Membership for 2018 and acknowledgement in program journal

INDIVIDUAL TICKETS: ____ seats at \$ 650 **Total: \$** _____

JUNIOR TICKETS (29 and under): ____ seats at \$ 475 **Total: \$** _____

Are you a NAF-Fulbright alumnus? **Academic Year:** _____

- No cancellation of individual tickets after Friday, November 10.

RESERVATIONS FOR THE NIGHTCLUB AT FREDDY'S HEINEKEN BAR ONLY

- Advance reservations and payment are required: (\$75, via PayPal only)
- Purchase via website only, by Monday, November 13. To pay or for more information, please visit: www.theNAF.org/events
- Open from 11:30 pm to 1:30 am; coat and tie (a touch of red, blue and/or yellow encouraged)

OTHER SUPPORT

The Peter Stuyvesant Ball supports the NAF's crucial and vital charitable activities. The evening's proceeds will support the NAF-Fulbright Fellowship Program and other exchange programs between the United States and the Netherlands in the arts, sciences, education, business and public affairs. Contributions are fully tax-deductible.

- **The NAF-Fulbright Fellowship Program** **\$18,500 per fellowship** Named after the donors. Academic year is 2018/2019
- **The NAF Cultural Program** **\$ 5,000 per artist exchange** Named after the donors. Year: 2018
- **Contributions in lieu of attendance** \$ _____ (Donors of \$1,000 or more will be listed as Supporters in the program journal.)

ADVERTISING SPACE RESERVATIONS

All ads are CMYK. Please submit art as a hi-res .pdf file (no compression) with fonts and graphics embedded. Please include bleed if ad bleeds. Art Deadline: Friday, November 3.

PROGRAM JOURNAL (6" x 9")

Live Space less .25" all sides; for bleed, add .25" (6.25" x 9.25")

- Back Cover \$4,000 _____
- Inside Front Cover \$3,000 _____
- Inside Back Cover \$3,000 _____
- Full Inside Pages \$1,500 _____
- Half Inside Pages* \$ 800 _____ (* horizontal, please)

SEATING LIST (4" x 9")

Live Space less .25" all sides; for bleed, add .25" (4.25" x 9.25")

- Back Cover \$3,500 _____
- Inside Front Cover \$2,500 _____
- Inside Back Cover \$2,500 _____