

**A Journey of
Dutch Heritage &
Urban Decay**

page 20



**Close-Up: The
Anne Frank Center
Sapling Project**

page 22



The Netherland-America Foundation
SPRING 2013 NEWS



Innovation in Water Management:

A Conversation about the New York City
Waterfront with Edgar J. Westerhof and
Piet T.M. Dircke of ARCADIS



From left: Edgar Westerhof and Piet Dircke at the Hoboken, New Jersey waterfront, overlooking the Hudson River and Manhattan skyline

cover story page 2



From the Chairman **01**
Education **18**

Books-of-Interest **14**
Cultural Grants **24**

The NAF Boston **16**
Member News **28**

THE NAF

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OUR MISSION

Building on the enduring heritage and values shared between the peoples of the Netherlands and the United States, the Netherland-America Foundation seeks to further strengthen the bonds between our two countries through exchange in the arts, sciences, education, business and public affairs.

The NAF is a 501(c)(3) not-for-profit organization. All contributions are tax-deductible to the extent permitted by U.S. federal and state tax laws. The NAF welcomes membership by individuals and corporations.

Contributions to the NAF made by Dutch-resident individuals may be eligible for a full deduction against the individual's Dutch personal income tax, at a maximum Box 1 rate of 52%.

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from the chairman



Jan J.H. Joosten

Dear Members,

With 2013 well underway, the NAF has been very active. By the time you receive this mailing, our chapters and New York City headquarters will have already produced a number of highly successful social, cultural, academic and business networking events. A few highlights follow:

- **NAF Northern California Chapter—Private Tour of *Girl with a Pearl Earring*** (exhibition supported by the NAF) at the de Young Museum, on February 7
- **The Johannes van Tilburg Lecture in Dutch Studies (UCLA)**, presented by Els Stronks, Professor of Early Modern Dutch Literature at Utrecht University, supported by the NAF Southern California Chapter, on February 14
- **NAF Boston Mid-Winter Dinner** at the Dedham Country and Polo Club, featuring Anita Elberse, professor of Business Administration at the Harvard Business School, on February 23
- **NAF-Biz New York** networking events featuring Edgar J. Westerhof from ARCADIS and Vicky Ginter from TenCate, on **flood water management**, on February 20 and Nick Kounis from ABN Amro Bank N.V., on the **European debt crisis**, on March 21
- **The NAF Connection**, honoring the current Dutch NAF-Fulbright Fellows studying in the United States, at the Netherland Club of New York and the **NAF Dinner 2013** at Rosa and Rita's restaurant in Amsterdam, honoring the American NAF-Fulbright Fellows, studying in the Netherlands, both on March 15
- **Queensday events** in all our chapter regions, including the ever popular **Orange Ball Charity Golf Tournament**, hosted by Honorary Dutch Consul Hans Gieskes in Boston, on May 4
- **Princess Christina Concours Concert Tour**, organized by the NAF Southern California Chapter, with performances in Los Angeles on April 30 and in San Francisco, for the NAF Northern California Chapter, on May 7
- **NAF Gala Awards Dinner**, organized by the NAF Washington DC Chapter, at the Washington Golf and Country Club, in Arlington, Virginia on May 9

These programs, together with our regular cultural exchange, the NAF-Fulbright fellowships and the NAF study loans and grants, further our mission of creating high-impact exchange between the U.S. and the Netherlands. For this, we rely heavily on you, our members and friends, to support our projects. Please help keep the NAF strong. If you haven't already, please become a member, or renew your membership for 2013. We will be very grateful for it!

Jan J.H. Joosten
Chairman

Innovation in Water Management

A Conversation about the New York City Waterfront with Edgar J. Westerhof & Piet T.M. Dircke of ARCADIS

On October 29, 2012, Tropical Storm Sandy hit the northeastern United States. While the storm had been downgraded from hurricane to tropical storm before reaching these shores, the push of water into lower Manhattan and coastal areas of New York and New Jersey was beyond expectations. With the flooding of subway stations, basements, storefronts, streets and sidewalks, the loss of power, lights and connectivity, the splintering of homes and lives, came the sinking realization that the security of this great American city had once again been breached. This time, it was Mother Nature who had dealt her hand, and she found the city quite unprepared...

Following is a conversation between Angela Molenaar, the NAF's Executive Director, with Edgar J. Westerhof and Piet T.M. Dircke of the international consultancy, design and engineering firm, ARCADIS.

Angela Molenaar:

Piet, ARCADIS is recognized as a leader in water management around the world. How long did it take for your telephones to start ringing after Tropical Storm Sandy hit the shores of New Jersey and New York? How did city officials know to call you specifically?

Piet Dircke:

As a matter of fact, the phone started ringing several days before Hurricane Sandy reached the East Coast. During the weekend before Monday, October 29, 2012, when Sandy hit the East Coast, it became clear that the scale of the storm was exceptional. Weather forecasters warned Sandy had the potential to exceed the intensity of Hurricane Irene which had hit the East Coast only 14 months earlier, causing billions of dollars in damage. Over the past decade, I have been involved in flood protection and climate change adaptation strategies in the Netherlands and the U.S. I function as an adaptation strategy lead and spokesman for ARCADIS globally. Our tremendous efforts to help implement flood proofing strategies in New Orleans are well known in New York City. I am personally well known in New York and drew a lot of press attention because of the iconic picture of a conceptual design of a storm surge barrier in the Verrazano Narrows that was presented at a conference in New York City in 2009.

Conceptual design of a storm surge barrier in the Verrazano Narrows presented at a conference in New York City in 2009
photo credit: ARCADIS



We have been warned about the possibility of coastal flooding in New York City for some years. In what way(s) did you find the city most unprepared for Sandy?

PD: New York City has indeed been warned by leading scientists for more than a decade. Four of New York's five boroughs are islands. The construction of this city, the zoning of its waterfronts, the underground infrastructure and its open exposure to the ocean simply make the city vulnerable and less prepared for these kinds of severe weather events. It was known that a super storm could have a devastating effect on New York City. Just look at the flooding in 1953 in the Netherlands, or that of Hurricane Katrina in New Orleans in 2005. Both events caused catastrophic damage and took the lives of many people overnight. Both in the Netherlands and in Louisiana, this prompted action and the implementation of storm surge protection measures. To date, these systems have a proven track record in reducing the risk of flooding.

History has taught us that change often follows a disaster. Hurricane Irene in 2011 definitely refreshed the mind of authorities in New York. The New York region has 520 miles of vulnerable coastline between the open ocean and one of the most densely populated financial centers in the world. Its only fragile line of defense is the natural elevation of the city waterfront and the boroughs directly behind it. Between two and three million people in Brooklyn and Queens live less than 6 feet above sea level. Particularly vulnerable communities, like the Rockaways, are fully exposed to future rising sea levels and the forces of nature. With a storm surge of 14 feet measured at Battery Park, we have seen how Sandy completely submerged large parts of the city.

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Superstorm Hurricane Sandy satellite footage on path to New York City & East Coast (print screen, storm front Oct. 29th at 9pm) photo credit: NASA.gov



Advisory Base Flood Elevations Map Post-Hurricane Sandy Advisory Base Flood Elevations Web Map by mvalenzuela_FEMA Last Modified: February 23, 2013

New York may have Dutch roots, but New York City is clearly not the Netherlands.

Edgar Westerhof



The Ninth Ward area of New Orleans nearly two weeks after it was flooded by Hurricane Katrina photo credit: Kathy Anderson, The Times-Picayune

To what extent was New York City impacted by Sandy?

PD: The damage was staggering, as our Dutch colleague on the ground, Edgar Westerhof, witnessed the day after Sandy. Dozens of people lost their lives, hundreds of thousands were faced with mandatory evacuations and had to abandon their homes, and nearly a million people lost power. The subway and main tunnel entrances in Manhattan flooded, public transportation in the New York Metro Region was affected for weeks, and large parts of Manhattan lost telecommunication services. While massive recovery operations started immediately, New York City basically stopped functioning. And that comes with a huge price. The latest estimates show the financial impact to the NYC region varies from \$50B to \$75B, and even after several months, many businesses are still calculating their costs, so the final number will likely increase.

Edgar, we have heard that since your arrival in New York, you have biked most of the coastlines of the five boroughs. What did you observe?

Edgar Westerhof:

In June 2012, I moved to New York from the Netherlands. While waiting for my Green Card, I biked over a thousand miles through all the boroughs of New York City and parts of New Jersey. I visited many remote residential waterfronts. In the Netherlands you almost need to have a degree in water management or urban planning to understand how water and water safety are integrated in the Dutch landscape. It was quite stunning to see how low lying residential areas in the Bronx, Brooklyn and Queens are fully exposed to the ocean. And I found some remarkable places close to Harlem where I live, like the Inwood North Cove on the East River in Manhattan, a beautiful natural inlet with a large variety of bird wildlife.



Flooding of the Brooklyn Battery Tunnel, looking northward toward the unfinished Freedom Tower
photo credit: ARCADIS

Did hurricane Sandy change your perspective on how to protect this region?

EW: On the evening Sandy hit New York City, I went downtown on my bike. I saw people packing valuable belongings and trying to protect their properties from flooding by using bags of playground sand from Home Depot, or thin plastic sheeting and tape. The devastation the following morning made a lasting impression when I went downtown again. Without electricity and public transportation and with police officers at every street corner, the city felt like an abandoned war zone. I talked to people in front of their ruined shops or submerged cars, as they wondered what had happened and how they could have prepared better. In the weeks after Sandy, I attended several seminars, group discussions and workshops organized all over the city. Listening to these stories made me stop looking at New York City from a Dutch perspective only, and to start looking from a New York City perspective.

New York may have Dutch roots, but New York City is clearly not the Netherlands.

What did you notice at the events that you visited after Sandy?

EW: Well, what struck me most is that this city was, and actually still is, mainly talking about solutions and what can be done instead of asking how to get there. The many questions that come with certain solutions have to be studied, and these studies are likely to take years to complete. However, I believe the true innovation for this region in the end does not relate to solutions only, but to a successful implementation process. If successful, this region could play a leading role for the world's coastal delta cities facing similar challenges.



Sand bags staged in front of large downtown office tower
photo credit: ARCADIS

Talking about solutions, Edgar, in terms of the telecommunications infrastructure in lower Manhattan, how is ARCADIS approaching massive failures caused by Sandy from happening again?

EW: ARCADIS is currently working with clients on flood proofing projects for wastewater treatment plants, New York City hospitals and a large telecommunications company. The impact of the massive damage at these critical buildings and vital facilities is diverse, but the questions that our clients need to solve are in essence the same: how to prevent storm surge from entering their buildings and facilities and interrupting operations. Each building and facility is unique, and the solutions we provide take into account a large variety of criteria. Lower Manhattan, for instance, is one of the most densely built areas in the world, and many buildings have several floors below grade. During the flood, most mechanical and electrical equipment in these basements was

destroyed. Relocating equipment to higher levels, where offices are located, is often not feasible. This means that flood resilient solutions have to be found outside the building, in public space. City regulations and functionality of downtown buildings require different solutions than those of a large sewage treatment plant. ARCADIS is using an approach called the "Design Cycle" to determine the best applicable solutions to make buildings and facilities flood resistant. The Design Cycle starts with an evaluation of flood flow approaching a building during various storm surge events. The three-dimensional computational flood model helps us determine vulnerable places around the building and provides key data to help engineer solutions. Through several assessments, the best applicable solutions are ranked and incorporated in an integrated approach that encompasses all vulnerable aspects of the building like doors, loading docks, windows and ventilation louvers.



One of the most devastating fires was in Breezy Point, Queens, where more than 200 firefighters worked to contain a blaze that left more than 100 homes destroyed. photo credit: Kirsten Luce for the New York Times

The flood protection solutions ARCADIS is working on are highly tailored, but in the end, small scale compared to the protection of the New York City region. How would you relate these solutions to the tremendous climate change adaptation questions that this region is facing, Edgar?

EW: New York City and New Jersey authorities have proven once again that these great cities are exceptional at overcoming disasters and managing tremendously complex recovery operations in a very short time frame. ARCADIS is proud to be part of this massive operation, by providing professional services to the most critical facilities that directly affect the daily life of millions of people, like recovery and flood mitigation of wastewater treatment plants, telecommunications buildings and hospitals. At the same time, Sandy triggered a paradigm shift. Driven by the increasing value of real estate,

and pressure by insurance companies, the New York City and New Jersey regions now understand the urgent need to face the future and the inevitable rise of sea levels. This means that restoring heavily damaged areas to their condition before Sandy is no longer enough; this region needs to become climate resilient in order to sustain and thrive in spite of projected severe weather events. This means that initial responsive recovery operations have to be followed by a proactive approach to rebuild stronger and more adaptable communities.

Initial responsive recovery operations have to be followed by a proactive approach to rebuild stronger and more adaptable communities.

Edgar Westerhof

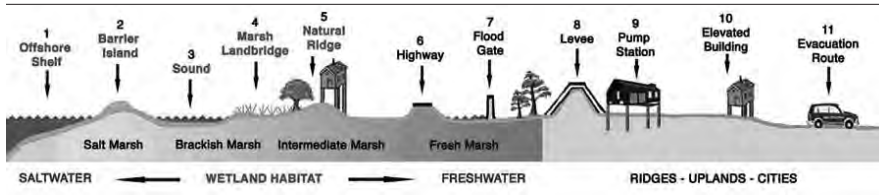
Piet, you are working on similar challenges in the Netherlands as well as in Bangkok, Dhaka, Jakarta and Singapore. Based upon your Dutch and global experience, how do you look at the future protection of the New York City region?

PD: Let me first say that New York City is in a very fortunate situation, compared with, for example, Jakarta. The soil under New York City is not sinking; most of the city's infrastructure and buildings are built on solid rock. Jakarta, on the contrary, a delta city at sea level, is currently subsiding at a scary pace of up to 5 to 10 inches per year and will need very soon either massive protection or draconian measures that might include that some parts of the city be abandoned. Secondly, the New York City Hudson estuary system allows water to freely flow back to the ocean after a storm surge event, whereas the failure of a primary sea wall in the

Netherlands has the potential to submerge large parts of the country that are below sea level for a long period of time. About 60% of the Dutch GDP is being earned below sea level. It is important to understand that the decision to protect this part of the country up to a "once in a 10,000 year safety level" may seem overdone, but this extremely high protection level is directly related to the potentially devastating loss in case of a failure. To manage these risks, the City of Rotterdam, in the heart of the Dutch delta, has incorporated a "Multiple Lines of Defense" or a systems approach. This means that large scale engineered solutions like barriers and dams, designed to protect large areas, are combined with a variety of smaller scale, regional solutions. Zoning and building regulations and measures to protect critical buildings can provide additional safety on a local community level. The engineered or hard solutions and the tailored small scale

Fortified dike, 8 Noordwijk, Netherlands
photo credit: ARCADIS





The Multiple Lines of Defense Strategy to Sustain Coastal Louisiana, Lake Pontchartrain Basin Foundation, Metairie, LA Lopez, John A., January 2006

local solutions can be connected with a variety of regional concepts. Good examples of these concepts are robust and attractive multifunctional waterfronts. Very promising also are soft and natural approaches like the Dutch "Building with Nature" concept.

How would New York's waterfronts fit in the Multiple Lines of Defense picture that you described, Piet? Will these waterfronts change so much that we won't be able to access and enjoy them anymore?

PD: New York and New Jersey's most precious capital in terms of economic potential and value is indeed most vulnerable when it comes to rising sea levels and future hurricanes. Part of redefining the NYC waterfront is making sure that waterfronts keep their economic value by making them resilient to the impacts of severe climate events. At the same time, accessibility will have to be improved for long-time New Yorkers, newcomers and tourists. Proven global concepts that can add economic value include waterfronts that are climate robust and multifunctional with well integrated and attractive mixed use developments. City authorities can and should play an active facilitating role in these public private developments.

You visited many community events, Edgar, how do you think local neighborhoods will fit in this waterfront picture?

EW: I believe that sustainable waterfront projects can play a key role between active participation of local communities, city authorities and developers. FEMA right now is providing new base flood elevation lines that will provide a policy framework for future developments. At the same time, neighborhoods will want attractive waterfronts, and a fundamental part of future modifications is the integration of recreational aspects like boulevards and bicycle lanes. Community boards can be key players in identifying these multifunctional needs. The awareness of the waterfront's potential to attract visitors could be further stimulated by the development of mobile mapping applications, like an interactive "Waterfront View" tool to allow for easy exploration of waterfronts by boaters, pedestrians and bicyclists.



Louisiana wetlands, an example of "Building with Nature" concept. (stock photo)

Piet, this mapping application sounds very innovative; the Dutch are known for their innovations in water management, what can we expect in the near future?

PD: Innovation in water management is in our genes—for almost a thousand years we have been improving our system and technologies, and the work goes on because when living below sea level, there is never an end to the battle. I was chairman of the Board of a Public Private Initiative called Flood Control 2015, in which integrated, cohesive, smart innovations were developed to improve flood risk decision making and increase community flood resilience. Elements of this new system are the so-called "smart levees", with integrated sensor technology to forecast in time probable dike failures. This information can be made available with apps on your smart phones. Also, serious gaming is introduced, in which citizens and officials can practice better decision making during a flood crisis, under time pressure, despite the

uncertainty in or lack of information. A first taste of Dutch "serious water gaming" was recently shown during the visit of the Dutch Minister Melanie Schultz to New York City. These are but a few examples of ideas that only a few years ago may not have seemed possible. If there is one thing we've learned in our 125 years in the water management business, it is that this is an issue that will continue to challenge our coastal cities, and solutions will vary in complexity from city to city for many years to come.



The West Closure Complex Pump Station in New Orleans, Louisiana—designed by ARCADIS, it is the world's largest stormwater pump station, capable of pumping nearly 20,000 cubic feet of water per second out of inhabited areas of New Orleans and into the Gulf of Mexico. photo credit: ARCADIS

ARCADIS is an international company providing consultancy, design, engineering and management services in the fields of infrastructure, water, environment and buildings. The firm aims to enhance mobility, sustainability and quality of life by creating balance in the built and natural environment. ARCADIS has nearly 6,000 employees in the U.S., with approximately 1,100 in the Tri-state area (NY, NJ, CT). The firm has had a presence in the U.S. since 1957.

For more information, please contact Debra Havins, ARCADIS Public Relations Manager, at debra.havins@arcadis-us.com.

Edgar J. Westerhof is a Senior Planner in the Water Management practice at ARCADIS U.S., Inc. He has nearly 15 years of experience working on multi-disciplinary projects and programs. He has a deep understanding of sustainable waterfront development, international water management and flood proofing concepts. Edgar plays a key role on numerous flood risk reduction and protection projects for a variety of public and private clients in the New York City metropolitan area.

Innovation in water management is in our genes—for almost a thousand years we have been improving our system and technologies.

Piet Dircke

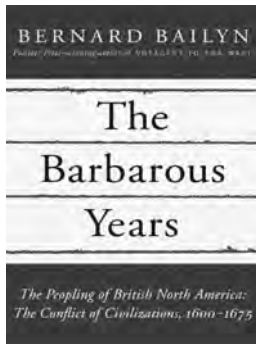


New York City Battery Park waterfront, precious capital vulnerable to rising sea levels. (stock photo)

Piet T.M. Dircke is an expert on Global Water Management, Climate Adaptation and Delta Cities. He is responsible for water management business development and leading the GKN (Global Knowledge Network) Water Management for ARCADIS. Piet is one of the foremost Dutch experts in flood protection and climate change adaptation in delta cities in the Netherlands, USA (in particular in New Orleans, San Francisco and New York), Hamburg, London, Paris, Bangkok, Dhaka, Jakarta, and Shanghai. He is one of the leading forces behind Rotterdam's ambitious climate change adaptation program. He is the co-author and editor of the first two books, "Connecting Delta Cities" (2009 and 2010).

From Barbarous Years to Better Days: Two Histories of Immigration to North America

Johan de Voogd



Bernard Bailyn, [The Barbarous Years—The Peopling of British North America: The Conflict of Civilizations, 1600-1675](#), 2012, Alfred A. Knopf

For some 60 years, Bernard Bailyn, currently Professor Emeritus in History at Harvard, specialized in U.S. Colonial and Revolutionary-era history. In his most influential work, [The Ideological Origins of the American Revolution](#) (1967), he cast the rhetoric of freedom and liberty of the American revolution as a logical prelude to the colonists' revolt against British intentions to establish a state of tyranny. Distrust of power and government became part of the American culture. Then, in the 1980s, Bailyn gave the study of "Atlantic history" a major impetus—the transfers and exchanges between the U.S. and countries in Europe had evolved into an Atlantic system, transcending borders and nationalities. In his most recent work, Bailyn has gone back to where and how it all began when British, Dutch, Swedes, Walloons, Germans,

French Huguenots and other religious minorities ventured across the Atlantic and settled along America's North-Atlantic coast. The success of the initial commercial ventures in Jamestown and New Amsterdam was limited; suppression of religious freedoms was rampant; and wars with the native Indians were just as, if not more, brutal as the religious wars many settlers had escaped in Europe. "Later generations, reading back into the past the outcomes they knew, often gentrified this passage in the peopling of British North America, but there was nothing genteel about it". These were indeed the barbarous years. First-rate history!

Purchase these or ANY books through NAF-Amazon hot links and modest revenue will accrue to the NAF. Visit thenaf.org.



Nella Kennedy, Mary Risseuw and Robert Swieringa (eds), [Diverse Destinies—Dutch Colonies in Wisconsin and the East](#), 2012, Van Raalte Press (a division of Hope College Publishing)

More than five million Americans claim full or partial Dutch heritage. The first influx, into the Northeast, took place in the 17th century. After coming to a virtual standstill in the 18th century, immigration resumed in the 19th, mostly into the Midwest. While much of Dutch New York has disappeared, the Dutch influence in the Midwest is unmistakably still there—and thriving! Hope College and its Van Raalte Institute are a case in point. In 1851, four years after founding the town of Holland, Michigan, Dutch immigrants established the forerunner of Hope College. While historically affiliated with the Dutch Reformed Church, it is now an ecumenically-oriented and prominent Midwestern liberal arts college. In 1993, the generosity of Hope College

graduate and trustee Peter H. Huizenga and his mother, the late Elizabeth Bovenkerk Huizenga, enabled Hope to establish the A.C. Van Raalte Institute to promote scholarship on Dutch immigration and all other aspects of Dutch-American history and culture. After America's pre-eminent scholar on 19th-century Dutch-American studies, Professor Robert P. Swieringa, author of [Dutch Chicago—A History of the Hollanders in the Windy City](#) (2002) joined the Hope faculty, the stream of publications by Dutch and American historians on the Dutch in America began to accelerate. The Van Raalte website, hope.edu/vri, contains a complete (and truly impressive) list of the Van Raalte-sponsored publications (books and journal articles). These and other resources at the institute are a veritable—and America's most important—treasure trove for all those interested in Dutch-American history, culture and immigration! The Van Raalte Institute, together with the Association for the Advancement of Dutch-American Studies (AADAS), sponsors biennial conferences attended by American and Dutch scholars. [Diverse Destinies](#) contains the research papers delivered at a recent AADAS conference on 19th century Dutch immigrants who settled in Wisconsin, Virginia and New Jersey. Subjects covered include different practices and customs of Roman Catholic and Protestant immigrants; persistence of the use of the Dutch language; the unique roles by priests and ministers; the relations with the "old country"; and

the ups and downs of the Doornik family, Wisconsin's first Dutch-American bookseller. Altogether, interesting stories on how the ancestors of many of today's 5 million Dutch-Americans built their lives in the New World.

chapter profile

The NAF Boston Chapter

The NAF Boston Chapter was established in 2007 in a master stroke by which NAF Board member Hans Gieskes, working with (then) NAF Secretary Jan Joosten, brought together two existing New England clubs, the Netherlands Club of Boston (promoting understanding and concord between the U.S. and the Netherlands through social and cultural events) and The Netherlands-American Business Group of New England (promoting exchange in education, science and business between the two nations) with the Netherland-America Foundation. The NAF Boston Chapter became the fourth and, thanks to an already flush membership base, largest chapter of the NAF. Chaired by Hans Gieskes from 2007 through 2010, the addition of the NAF Boston Chapter added an important group of constituents into the Foundation's portfolio and as well, offered an elevated program of bilateral exchange to this northeastern region.

Hans was supported in his chairmanship role by a loyal board of 13 volunteers, including Treasurer Eric Rijnbout, Cultural Exchange President Gabrielle Brennkmeier and Cultural Committee member Carla Suijkerbuijk, all of whom continue to serve today, along with many other volunteers who served for limited periods. Under Hans' leadership, these volunteers organized the annual New Year's fundraising dinner, at which the Dutch NAF-Fulbright fellows studying at Harvard or MIT or other local universities were typically presented, a *Queensday Orange Ball Charity Golf Tournament*, numerous borrels and business networking meetings, and of course, the much-loved Sinterklaas event for families. Highlights of this period were the 2008 welcome event at the Taj Hotel for Dutch Ambassador Her Excellency Renée Jones-Bos, the 2011 NAF member events surrounding the exhibition *Golden: Dutch and Flemish Masterworks from the Rose-Marie and Eijk van Otterloo Collection* and *The Boston Seminar* in 2011, co-organized with the Dutch Ministry of Economic Affairs, Agriculture and Innovation, and focusing on the confluence of the considerable numbers of Dutch scientific researchers and prestigious academic institutions in New England.

Early in 2011, Jos Scheffelaar, who had served as President of the Boston Business Exchange Board in the previous year, took over the reins of leadership from Hans (by now the honorary Dutch Consul in Boston) by becoming the second NAF Boston Chair. An equally tall man, Jos stepped easily into Hans' big shoes and quickly employed social and business networking tools, along with member communications and event management technologies to get the word out about the now very active NAF Boston community.

No stranger to technology, Jos' knowledge has not only benefited Boston. His work has spilled over to the NAF central office where he currently is overseeing an update to the NAF's main and chapter websites. Jos explains that "the use of online and

...online and social media was the key to bringing the Dutch community closer together...

Jos Scheffelaar

social media was the key to bringing the Dutch community closer together on a day-to-day basis, and to reaching out to 'Dutch locals' who had not earlier associated with the NAF-Boston and the larger Dutch community in New England." One of the new business models Jos introduced to increase the number of events is reaching out to other organizations to capitalize on joint opportunities. By tapping into Dutch or other European-related business, scientific, educational, cultural or social events and programs offered by organizations throughout its region, the NAF Boston both benefits from, and lends strength to, those events amongst which in 2012 were the "International Business Forum Networking Evening" on February 8, Professor Henk van Os' lecture at the Peabody Essex Museum on May 1, the "European Food Festival" on May 10 and the "Global Cleantech Meetup" on October 15. The chapter continues to offer its own calendar of unique NAF Boston events,

most recently, the NAF Boston Mid-Winter Dinner attended by over 70 guests, and raising funds for the NAF's education and culture programs. The result—over 30 local events that the NAF Boston either organized solely or co-organized with others in 2012, a membership roster of 90-100 annually, and a positive cash flow towards the NAF. This is a record to be proud of! How does Boston do it? By active and ongoing engagement of its constituents via newsletters and social media, and by offering relevant, diverse and timely events, all self-funded, and all organized and conducted by board of dedicated Boston volunteers. We cannot thank Jos Scheffelaar, Hans Gieskes, their board members and all the members enough for making the NAF Boston an extremely energetic, valued and contributing committee of the Netherland-America Foundation.

Angela Molenaar



From left: NAF Boston Board Member Carla Suijkerbuijk with Rob de Vos, Consul General of the Netherlands in New York and Marion de Vos



NAF Boston Chair Jos Scheffelaar

The NAF Connection

New York & Amsterdam

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Renée Joosten, *Chair*
Eulani Labay
Erwin Maas
Bart-Jan Polman
Philip Ugelow

Amsterdam Committee Members

Margje Lafourcade-Haverkamp
Sjaña Holloway
Judith Krens
Daniel Simons
Roos Stallinga

On March 15, 2013, the New York NAF Alumni Committee received over 60 guests at the NAF Connection, an annual networking event honoring the Dutch NAF-Fulbright Fellows currently studying in the United States. The program took place at the Netherland Club of New York. Joining the event was Ms. Jill Adler, Vice Chair of the Board of the Netherlands-America Fulbright Center, who addressed the guests, and Rob de Vos, Consul General of the Netherlands in New York. NAF-Fulbright alumni, current and former recipients of NAF study loans, Board members, members and friends enjoyed renewing acquaintances, making new friends and celebrating the many connections between the Netherlands and the United States, made possible by the NAF.

The 2013 reunion carried on the NAF tradition of honoring fellows on both sides of the Atlantic. Current fellows in the U.S. and the Netherlands submitted photos of their experiences abroad which the Alumni Committee added to a slide presentation of Dutch and American fellows from the previous seven years. The compilation ran throughout the evening, giving evidence to the growing numbers of young people whose studies abroad, and whose future careers, have been enabled by the Foundation.

Jan Joosten, Chairman of the NAF, opened the formal portion of the evening by welcoming special guests and highlighting the role of the NAF's Education Committee in promoting Dutch-American exchange via NAF-Fulbright grants, interest-free study loans and institutional grants. Alumni Committee member Erwin Maas followed with an introduction of the evening's program. Current fellows addressed how the NAF-Fulbright awards had availed them of specialized courses of learning and opportunities in the United States. NAF-Fulbright Fellow **Daan Archer, MIT (2012/13)**

presented his work in artificial intelligence. NAF-Fulbright Alumnus **Andy Bender, Harvard (1991/92)** traced the story of his career starting with his Fulbright year and leading to his current position as President and Founder of Polaris Management with offices in New York City, San Francisco and Amsterdam. Following the event, Fellows and friends caught some New York nightlife at a nearby club. The following morning, they reconvened for brunch at the B Bar, a popular East Village restaurant.

Also on March 15, 2013, the Amsterdam NAF Alumni Committee hosted 25 guests at the NAF Dinner 2013. The dinner is the counterpart to the NAF Connection in New York, and is the annual networking event in Amsterdam honoring the current American NAF-Fulbright Fellows. The program took place at the restaurant Rosa & Rita in Amsterdam.



The NAF Connection New York: From left, back: fellows Stephan Hut and Daan Archer; alumnus Andy Bender; fellows Yvonne Fonken, Gebbiena Bron, Mirte Becker and Maarten Vleeschouwer; front, Alumni Committee members Eulani Labay, Erwin Maas and Bart-Jan Polman photo credit: Leigh Beckett

The NAF-Connection Amsterdam: Fellows and alumni celebrate at Rosa & Rita's photo credit: Daniel Simon



A Journey of Dutch Heritage and Urban Decay

Chicago, IL, Holland, MI, and Detroit, MI—
Not Just a Trip

Yangyang Fang, Lilian Kreutzberger and Sjef van Stiphout

Prior to receiving the NAF-sponsored Fulbright fellowship in 2011 we were strangers, unaware of each other's existence. Now, barely two years later, it is impossible to ignore the impact we have had on each other's lives. With the support of the Netherland-America Foundation, we each found the strength to leave home and set sail for the U.S., in pursuit of something...more.

Yangyang studies Art Therapy at New York University, gaining invaluable clinical insight working with populations ranging from psychiatric patients in the Bronx to elementary school children in Chinatown. Lilian studies Fine Art at Parsons, the New School in New York. With a studio overlooking Union Square her painter-self found inspiration to venture into novel mediums. Her experimentations with plaster and wood culminated into a new series of work addressing Utopian ideology, and the failures thereof. Sjef, who set out to do a Masters in Social Sciences at the University of Chicago, has now transitioned into the Ph.D. in the Sociology Department at the same university. On top of presenting at conferences all across the East Coast and publishing papers on abstractions within financial markets, he works long hours developing new partnerships between university Community Centers.

None of us ever finds time to sleep; but somehow we managed to find time for a road trip earlier this year. The idea had started to take form after our attendance at the 2012 Peter Stuyvesant Ball. Brought together through regular NAF events, our growing friendship had at that time reached a point where it felt right for us to take it a step further. That night, Sjef proposed a trip to Chicago, offering with it his place and local expertise. And when Sjef makes an offer like that, you take it.

Inspired that evening by Master of Ceremonies Kurt Dykstra's humorous speech, we decided to reach out to him. With a "nothing ventured, nothing gained" mentality we proposed to visit the mayor in his city of

Thank you, NAF. You have given us something priceless.

Yangyang Fang, Lilian Kreutzberger and Sjef van Stiphout

Holland, Michigan. He replied with an offer we couldn't refuse: "You'd be most welcome, I'll take you guys to the local brewery!" And with that, our road trip deal was sealed. Over the course of ten days in early January, the three of us traveled through the Midwest from Chicago to Detroit, with a brief stop in Holland, Michigan. It was not just the brewery we went to; we went for biertjes all around town. On top of that, Mayor Dykstra invited us to church with him and his family the next day and gave us a private tour of his town. As we stood on the dunes watching the breaking waves of Lake Michigan, we thought of the North Sea. Funny, how thousands of miles away, being in this Holland felt a little like being back home. Our trip continued into Detroit, which after three days of urban exploring, we decided to more appropriately title De(s)troit. Staying with friends of friends, we were lucky to receive the warm local treatment. As foreigners armed with insiders knowledge, we experienced the numerous sites with abandoned factories, schools, churches, train stations, garages, showrooms and public spaces reeking of history. We often stood amidst the

decay. Breathless. Intrigued. The most fascinating thing about Detroit we found is that its present is not an extension grown out of its history, but that the two exist parallel to one another. Most abandoned properties are not demolished; they are simply deserted and surrounded by buildings still in use. For brief moments we would feel paralyzed by this sharp contrast, but each time, this friction would turn into blueprints for new ideas, into more fuel for our already endless conversations. In the face of destruction we each found our own incentives for creation, and amidst the rubble we uncovered a strong sense of mutual understanding. "While discovering we learn, and what we learn we share." Looking back at the songs we sang in the car, the jokes we made especially about each other, and the 600 million pictures we took; the next three words may seem not to do it justice. But please, take a moment and imagine us yelling this—from factory rooftops and empty church benches— Thank you, NAF. You have given us something priceless.

From top: NAF-Fulbright fellows Lilian Kreutzberger, Sjef van Stiphout and Yangyang Fang in Chicago



Close Up: The Anne Frank Center USA Sapling Project Takes Root



“From my favorite spot on the floor I look up at the blue sky and the bare chestnut tree, on whose branches little raindrops shine, appearing like silver, and at the sea gulls and other birds as they glide on the wind...I firmly believe that nature brings solace in all troubles.”

Anne Frank, *The Diary of a Young Girl*,
February 23, 1944

The **Anne Frank Sapling Project** came to life in 2009, when The Anne Frank Center USA awarded eleven sites a sapling derived from the nearly 200 year-old horse chestnut tree that stood behind the Secret Annex, where Anne Frank and her family hid from the Nazis from 1942-44. The locations were selected because they embody Anne's unwavering belief in equality; because they demonstrate the horrific consequences of intolerance in all of its forms; or because they showcase historic events in civil rights and social justice in the U.S.

The saplings were released by the U.S. Department of Agriculture on January 18, 2013, and are being delivered to their new homes for public dedication in 2013 or 2014. As these 11 saplings take root, Anne Frank's story will be joined with other celebrated examples of human rights issues, including:

- **Little Rock Central High School** and the Little Rock Nine, where black students bravely integrated an Arkansas high school under the guard of 1,200 soldiers in 1957;
- **The William J. Clinton Foundation** in Little Rock, where former President Clinton has helped underline his steadfast commitment to social justice;
- **Boston Common**, where an array of monuments are dedicated to liberty;
- **The Southern Cayuga Central School District** in upstate New York, whose nearby landmarks include Seneca Falls, which is regarded as the birthplace of the American women's rights movement and Fort Ontario in Oswego, which housed 1,000 Jewish refugees during World War II;
- **Sonoma State University** in California, whose exhibit was created by an Auschwitz survivor who attended school with Anne; and Boise, Idaho, whose statue of Anne was vandalized by a white supremacist group.

“We are excited that we can now move forward with planting the saplings and launching a national education initiative called *Confronting Intolerance Today: Lessons from Anne Frank*. As the saplings take root, they will become living symbols of justice and tolerance in America for many years to come,” says Yvonne Simons, Executive Director of The Anne Frank Center USA. “The message of tolerance will spread from these eleven communities across the country, joining these historical examples of hatred and discrimination with contemporary issues.”

Confronting Intolerance Today includes an interactive website that will feature content from each location to show how each partner is using the Sapling Project to advance tolerance and stimulate public dialogue among educators, elected officials and civic leaders about contemporary issues of intolerance. The site will contain downloadable resources for teachers and parents to support student understanding and action.

Funds from The Netherland-America Foundation and the Dutch Government are supporting a series of four speaking events focusing on current strategies for addressing the modern face of intolerance. KLM is the National Sponsor.

The series opened in Washington, D.C. on April 24, 2013, at the Library of Congress Members Room, Thomas Jefferson Building, with a lecture by Herman Bolhaar, the Prosecutor-General of the Netherlands, who raised awareness about the rise of hate crimes in the Netherlands.

Please visit annefranktreeusa.com for the details of the three other events now in planning: Boston, June 4, 2013, 6:00 pm at the Boston Public Library; the Clinton Presidential Center (2014); and Seattle (2014).

Participants in the Anne Frank Center USA Sapling Project:

Boston Common
Massachusetts

Central High School
Arkansas

The Children's Museum of Indianapolis
Indiana

William J. Clinton Presidential Center
Arkansas

Holocaust Memorial Center
Michigan

Idaho Anne Frank Human Rights Memorial
Idaho

Liberty Park, Commemorating 911
New York City

Sonoma State University
California

Southern Cayuga School District
New York

Washington State Holocaust Resource Center
Washington

The White House (tbd)
Washington, D.C.

The Anne Frank Center USA Sapling Project is made possible by public funds from the Ministry of Foreign Affairs of the Kingdom of the Netherlands, The Netherland-America Foundation and The Children's Museum of Indianapolis.

More information on the Sapling Project can be found at annefranktreeusa.com

Kathy Wilson
Director of Development

The following upcoming events and projects are made possible, in part, through grants awarded by the NAF's Cultural Committee.

For more information, visit: thenaf.org



Still Life with Five Apricots (1704), Oil on canvas by Adriaen Coorte, 11.75" x 9.25" Royal Picture Gallery Mauritshuis, The Hague, Anonymous gift, 2006

Exhibitions

MFA Thesis Exhibition Lilian Kreutzberger and Pieter Paul Pothoven
The Kitchen
New York, New York
May 18 – 25, 2013
thekitchen.org

To support the catalogue for the thesis exhibition for two MFA candidates at Parsons The New School for Design (Department of Art, Media and Technology). The catalogue will present the two artists' work, as well as the work of their colleagues in the exhibition, and demonstrates the collaboration between Dutch students and an American educational institution.

Girl with a Pearl Earring: Dutch Paintings from the Mauritshuis
de Young Museum (Fine Arts Museums of San Francisco)
January 26 – June 2, 2013
deyoung.famsf.org

Girl with a Pearl Earring: Dutch Paintings from the Mauritshuis
High Museum of Art, Atlanta
June 22 – September 29, 2013
high.org

Vermeer, Rembrandt and Hals: Masterpieces of Dutch Painting from the Mauritshuis
The Frick Collection, New York
October 22, 2013 – January 19, 2014
frick.org

To support the American tour of paintings from the Royal Picture Gallery Mauritshuis,

The Hague, at three U.S. institutions. The museums will offer an array of education and public programs coinciding with the exhibition. This jewel box of a museum, housing one of the world's most prestigious collections of Dutch Golden Age paintings, has not lent a large body of works from its holding in nearly 30 years. An extensive two-year renovation makes this extraordinary opportunity possible.

Lilian Kreutzberger's studio at Parsons The New School for Design
photo credit: Lilian Kreutzberger





Parkstad Limbourg Stadium in Kerkrade, home to the World Brass Band Championship
photo credit: Chicago Brass Band

Speakers Series

Confronting Intolerance Today

The Anne Frank Center
New York City
Multiple dates
annefrank.com

To support the national speaker series as part of *Confronting Intolerance Today: Lessons from Anne Frank*. In 2013, the Center will oversee the planting of 11 saplings from the horse chestnut tree that stood behind the Secret Annex. Just as the historic tree gave inspiration to Anne Frank, the planting of its saplings around the U.S. can give rise to new discussions about issues of intolerance today in the U.S. and the Netherlands. *Confronting Intolerance Today* will build on the energy and visibility created in these 11 sites to stimulate a larger public dialogue about contemporary issues of intolerance and how governments, education systems and civic groups are developing new means to address them.



Tree from window of the Anne Frank House, Amsterdam
photo credit: The Anne Frank Center, New York, NY

Performances

The Elements Trio U.S. Tour

Tour Schedule

June 14, 15 & 18, 2013
Concert and Workshop at Salvi Harps Inc., Los Angeles, CA

June 16, 2013
Meadows Club, Chicago, IL

June 20, 2013
The Freight and Salvage, Berkeley, CA

June 21, 2013
The Garden of Memory, Berkeley, CA

To support the U.S. tour. The Elements Trio consists of three artists: Gwyneth Wentink, a harpist, who is based in the Netherlands, George Brooks, saxophone and composer and Kala Ramnath, violinist, both are based in the U.S.

Lieke van Heumen Chicago Brass Band

Kerkrade, Netherlands
July 6 – 7, 2013
chicagobrassband.org

To support the Chicago Brass Band's tour in the Netherlands in 2013. The Chicago Brass Band is an international award-winning 30-piece brass and percussion ensemble, and currently one of the top British style brass bands in the United States. The Chicago Brass Band was invited to participate in the World Brass Band Championships at the World Music Contest in Kerkrade, Netherlands, on July 6-7, 2013. The World Music Contest is internationally recognized as the most significant international festival for music for wind and brass instruments.

Sam Taylor Two Cities Trio

The Netherlands
September 2013
samtaylor.com

To support the cost of bringing Two Cities Trio ensemble to the Netherlands. The ensemble will perform three concerts in September of 2013. Two Cities Trio consists of three distinct musical personalities from New York and Amsterdam, who embrace the traditions and folkloric elements of jazz history. One of the members is Joris Teepe.

The Royal Wind Music Boston Early Music Festival

Boston, MA
June 15 – 16, 2013
royalwindmusic.org

To support the performance of the Royal Wind Music at the Boston Early Music Festival (BEMF) in the Second Church, United Church of

Christ in West Newton, MA on June 15 and in the Jordan Hall of the New England Conservatory on June 16, 2013. For this event, artistic leader Paul Leenhouts, now head of the Early Music department at the University of North Texas, will conduct the performance.

Residencies

Steven R. Hammer Residency

STEIM (Studio for Electronic Instrumental Music)
Amsterdam, Netherlands
steim.org

To support a weeklong residency at STEIM (Studio for Electronic Instrumental Music) in Amsterdam, in June 2013. The residency culminates to a collaborative performance event hosted by STEIM, which will consist of Steven's own theory and

The Royal Wind Music ensemble
photo credit: The Royal Wind Music



member news

NAF Annual Meeting of Members Thursday, June 13, 2013 at 12:00 noon Hughes Hubbard & Reed, LLP

The Annual Meeting of the Members will take place at Hughes Hubbard & Reed LLP in New York City. All NAF members are encouraged to attend. The meeting will begin at 12:00 noon and will be followed by a meeting for the Board of Directors at 1:30 pm.

5 Dutch Days November 2013 (dates tba) New York, NY

Please visit 5DutchDaysNYC.org for further information.

32nd Annual Peter Stuyvesant Ball Friday, November 22, 2013 The Pierre New York, NY

The Peter Stuyvesant Ball will be held at the historic five-star hotel, The Pierre, located near Central Park on Fifth Avenue and 61st Street. This annual black tie event is the primary source of funds for the NAF's U.S. Fulbright Fellowship Program.

For information about tables, tickets and advertising or sponsorship of NAF-Fulbright Fellowships, please contact Ms. Age Diedrick, Event Director, at 212.355.6363 or age.diedrick@verizon.net.

Dutch American Heritage Day Gala November 2013 (date tba) The California Club Los Angeles, CA

The Southern California Chapter's gala will honor an outstanding American of Dutch descent, who will be inducted into the Dutch-American Heritage Hall of Fame.

For more information, contact Mr. Guido Keijzers at guido_keijzers@yahoo.com.

The NAF Booklist

Looking for a good weekend read? Go to the NAF website, thenaf.org, click on Books/Links and then click on any title. In just one click, you're on the NAF-link to Amazon.

Through your purchase, the NAF will earn a small royalty!

The NAF Booklist is a compilation of books (all in English) that covers much of the Dutch-American experience, from the early 1600s to 2012. History, art, commerce/economics, historical fiction and books written by NAF members.

Many thanks to NAF members who suggested subjects, titles, and authors. And thanks to all who support the NAF through their NAF-Amazon purchases.

membership

Join Us!

Please join us as a member by detaching and returning the 2013 Membership Form today. Your support is both an investment in the mission of the NAF and a vote of confidence in the organization. Through membership, you join a network of individuals and organizations that share your interest in U.S.-Dutch interaction and

heritage. Thank you for your support, and welcome to the NAF! Charity Navigator, America's premier charity evaluator, gave the NAF a second consecutive 4-star rating—their highest—for "its ability to efficiently manage and grow its finances, demonstrating to the public it is worthy of their trust."

2013 Membership Form

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company _____
address _____
_____ _____
city _____

state _____
zip/postal code _____
country _____
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Membership Category	Your Contribution
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Supporter (\$1,000 - \$2,499)	\$ _____
Sustainer (\$500 - \$999)	\$ _____
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Associate (\$100 - \$249)	\$ _____

Voluntary Contributions

I would like to donate a special gift to the NAF Annual Appeal:

\$500 \$250 \$100 \$50 Other \$ _____

Company Affiliation

Matching Gift Form enclosed?

I have enclosed a check (payable to the Netherland-America Foundation) in the amount of \$ _____

Please charge my credit card in the amount of \$ _____

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Please contact me about donating appreciated securities.

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Please detach and mail or fax completed application to:

The Netherland-America Foundation
82 Wall Street, Suite 709
New York NY 10005-3643
212. 825. 9105 fax

Alternatively, you can join the NAF or renew your membership online at: thenaf.org (bottom, homepage)

The Netherland-America Foundation is a 501(c)(3) not-for-profit organization. Contributions are tax-deductible to the extent permitted by state and federal law. As the NAF is also recognized by the Dutch tax authorities as algemeen nut beogende instelling (ANBI), contributions to the NAF made by Dutch residents may be eligible for a full deduction against the individual's Dutch personal income tax, at a maximum Box 1 rate of 52%. For more information, please see thenaf.org or contact development@thenaf.org.

The Netherland-America Foundation
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